

2024 10th KoNECT INTERNATIONAL CONFERENCE

Sponsorship & Exhibition

OCT 29th – OCT 31st, 2024

SEOUL DRAGON CITY, KOREA



Ministry of Health
and Welfare



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About KIC

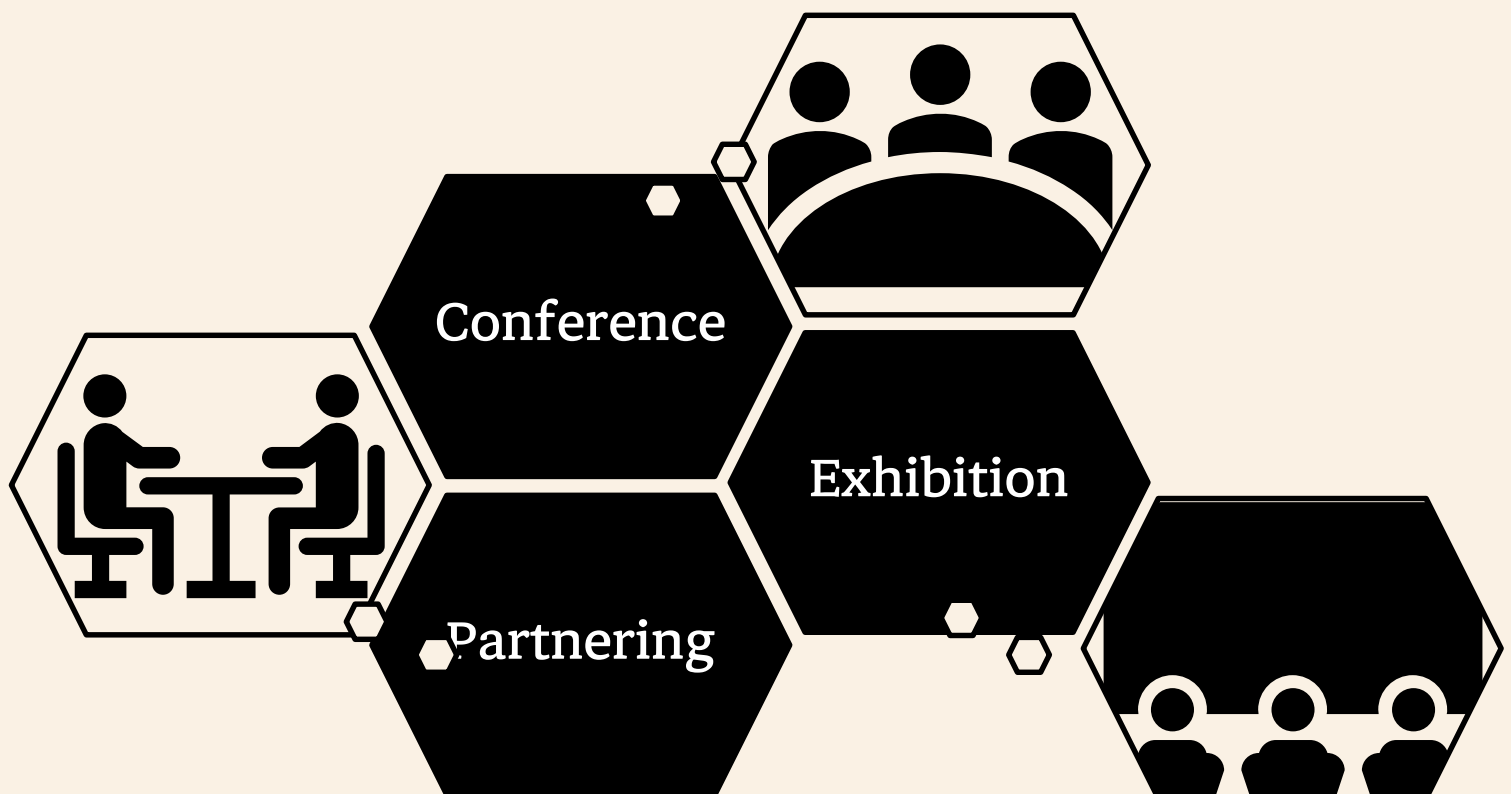
Korea National Enterprise for Clinical Trials(KoNECT) is co-hosting the KoNECT-MOHWS INTERNATIONAL CONFERENCE with the Ministry of Health and Welfare. This distinguished event will span three days, from October 29th to October 31st, at Dragon city in Seoul, Yongsan-gu.

Celebrating its 10th anniversary this year, KIC is the largest clinical trials conference in Asia, with approximately 1,400 attendees from across government, academia and industry.

The focus of the 2024 KIC is to facilitate meaningful networking opportunities and to share insights into the latest trends and global issues within the realms of clinical trials and new drug development. The conference will cover a spectrum of topics, ranging from diverse global blockbuster drug development cases to regulatory changes, AI & Big Data, and other cutting-edge advancements in the field of clinical trials and drug development.

2024 KIC PREVIEW_____

| | |
|-----------------|---|
| Title | 2024 KoNECT-MOHAW INTERNATIONAL CONFERENCE |
| Date | October 29 th – October 31 st , 2024 |
| Place | SEOUL DRAGON CITY, Korea (95, Cheongpa-ro 20-gil, Yongsan-gu, Seoul, Republic of Korea) |
| Register | Sponsorship/Exhibition : February 29 th – (Registration will be closed on a first-come, first-served basis.) |
| Website | https://www.konectintconference.org/web/index.do |
| Host |   |



2023 KIC REVIEW

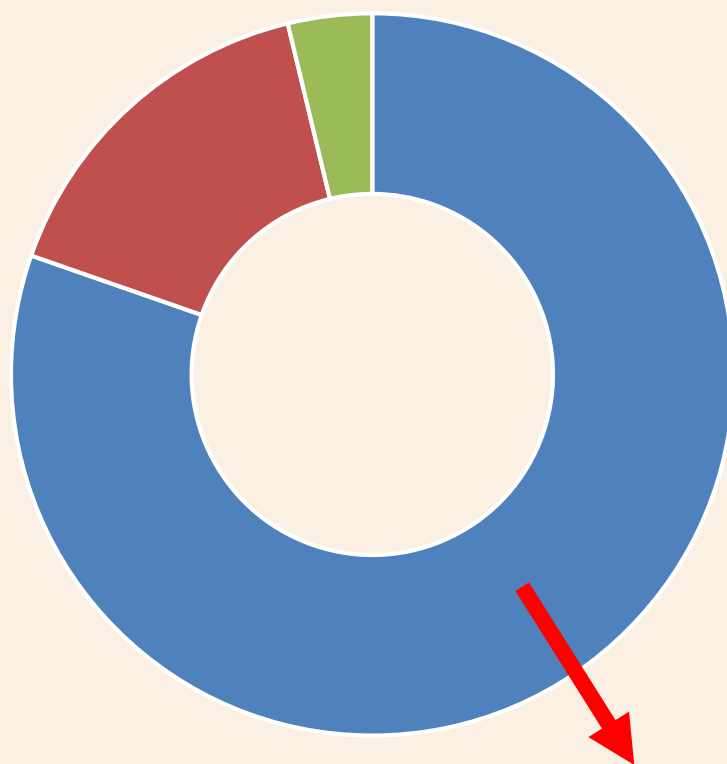
New Directions, New Horizons For Drug Development : Tomorrow is Another Day

1,300
Visitor

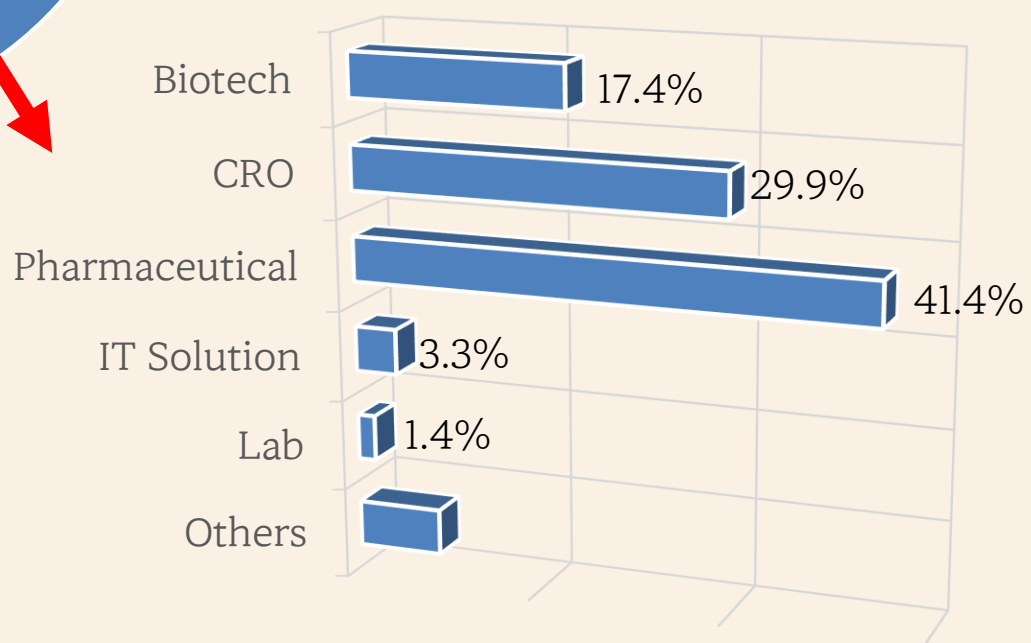
136
Speakers

93
Topics

45
Booths



■ Industry(80%)
■ Academia(16%)
■ Government(4%)



2023 KIC REVIEW



GOLD SPONSOR



Fortrea

Clupea



Dt&C



BRONZE SPONSOR



SPERO



Global Clinical Central Lab



2023 KIC REVIEW

EXHIBITORS & SPONSORS

ADM[™] KOREA

ALMAC

LSK Global PS

BioForum
THE DATA MASTERS

BRINKS

Nanum Space

caidya[™]

Care²

parexel[®]

CERTARA[®]

CLARIO.

revvity
signals

CLIPS BnC
BIO&CRO

CMIC
Pharmaceutical Value Creator

SML Meditree

CRScube
Clinical Research Solutions

dreamcIS
A TIGERMED COMPANY

Syneos[®]
Health

HungaroTrial
Contract Research Organization

ICON

DS MEDIDATA

intoinworld

JNPMEDI

NT NOVOTECH[™]
The Asia Pacific CRO

DS MEDIDATA

premier
research

SNUH[®] THE NATIONAL UNIVERSITY HOSPITAL
KOREA NATIONAL UNIVERSITY BIOMEDICAL
CLINICAL TRIALS CENTER

NT NOVOTECH[™]
The Asia Pacific CRO

RWS

Uclick

labcorp

Sponsorship Overview

(Unit : USD, VAT will be invoiced separately)

| | | DIA | GOLD | SILVER | BRONZE | Individual Ad. |
|-------------------|---|--------|--------|--------|--------|----------------------------|
| Pass | Conference 3 Day Full Pass | 10 | 5 | 3 | 1 | - |
| Session | Main Session Speaker | 1 | | | | |
| Booth | Special ZONE | 0 | 0 | | | - |
| | Standard ZONE | | | 0 | 0 | 4,300 for 1 7,200 for 2 |
| Online Ad. | Logo on KIC newsletter | 0 | 0 | 0 | 0 | 2,200 |
| | Logo on KIC website | 0 | 0 | 0 | 0 | 2,200 |
| | Logo on KIC website(additional) | 0 | | | | - |
| | Promotional video on KIC website | 0 | 0 | 0 | | 2,200 |
| Offline Ad. | Logo on photo wall | 0 | 0 | 0 | 0 | 2,200 |
| | Logo on name tag strap | 0 | | | | - |
| | Logo on event banner | 0 | 0 | 0 | 0 | 2,200 |
| | Logo on conference bag | 0 | 0 | | | - |
| | Flyer into conference bag | 0 | | | | - |
| | Full page Ad. in program book (premium) | 0 | 0 | | | - |
| | Full page Ad. in program book(standard) | | | 0 | 0 | 1,500 |
| | Promotional video During breaktime | 0 | | | | - |
| | Sponsor Session | 0 | 0 | 0 | | 2,900 |
| | Additional logo in the venue | 0 | 0 | | | - |
| Additional Events | Logo at the Welcome Reception | 0 | 0 | | | - |
| | Promotional video at Welcome Reception | 0 | | | | - |
| | Invitation to Welcome Reception | 10 | 3 | | | - |
| Total | | 36,500 | 24,300 | 17,900 | 12,900 | |
| Promotional Price | | 21,500 | 17,900 | 14,300 | 10,800 | |
| Discount rate | | 41.10% | 26.34% | 20.11% | 16.28% | |

※ Sponsorship applications are accepted on a first-come, first-served basis.

※ Sponsorship package can be adjusted after consultation.

※ For non-sponsorship company : Individual advertisements are available.

Sponsorship Details

KIC stands as the premier clinical trial conference in Asia, celebrating its 10th edition this year.

As you join us as a sponsor for 2024 KIC, where we anticipate the participation of 1,400 domestic and international attendees, you will have the chance to enhance your brand value through meaningful interactions with potential clients and engaging in business networking opportunities.

◆ Examples of offline advertising



※ The logo shown in the sample image belongs to the 2023 KIC Sponsors.

Sponsorship Details —————

◆ Sponsor Session

You can organize breakout sessions focusing on new drug development/clinical trials between the main sessions. Each session will be granted a 30-minute slot, and the scheduling and venue allocation will be determined on a first-come, first-served basis.

- DIA/GOLD/SILVER Sponsor : 1 complimentary session
- Other companies : USD 2,900 per 1 session

◆ Welcome Reception

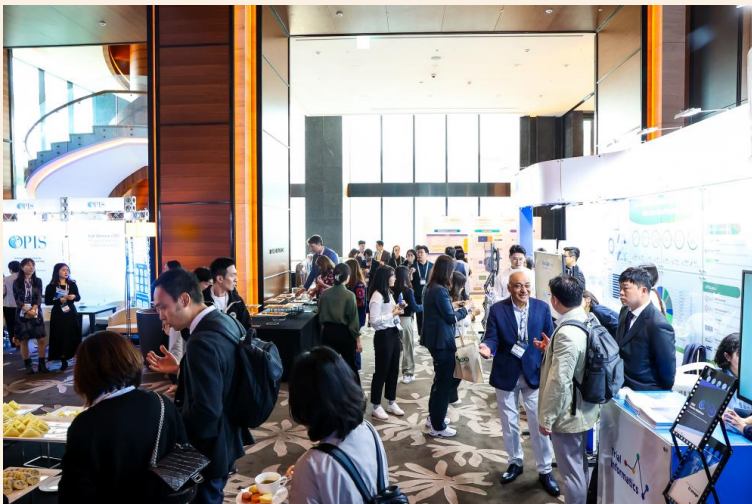
You can engage in brand promotion and business networking during the welcome reception, where leaders from both the domestic and international pharmaceutical and biotech industries will be present.

- Logo exposure at the welcome reception(DIA/GOLD Sponsor)
- Promotional Video at the welcome reception(DIA Sponsor)
- Invitation to welcome reception(10 for DIA Sponsor, 3 for GOLD Sponsor)



Exhibition

- ◆ Exhibition period : 3-day duration of the KIC
- ◆ Booth size and amenities : Subject to change depending on the venue
- ◆ Cost : USD 4,300 for 1 booth(VAT will be invoiced separately)
 - USD 7,200 for 2 booths(VAT will be invoiced separately)



Registration

◆ Period & Method

starting Thursday, February 29, 2024(first-com, first-served basis)

After completing the attached application form,
please submit it via email.(info-kic@konect.or.kr)

◆ Payment

- ① Review of sponsorship applications (KIC Secretariat)
 - ② Invoice issue
 - ③ Payment of 50% of the total amount **within 14 days**
 - ④ Payment of the balance **by September 29th**
- ※ The Secretariat provides benefits based on the **completion of payment.**

◆ Refund

- When canceling the sponsorship application, you must submit the **cancellation document in writing.**
- This Sponsorship contract become effective upon submission of the documents to the KIC Secretariat.

[Refund Policy]

- Until September 29th : Full refund(excluding remittance fee)
- From September 30th : No refund



02-398-5042



Info-kic@konect.or.kr

